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FORUM PROGRAM

NILE RITZ CARLTON
13-15, Feb, 2018
CAIRO EGYPT



Monday , 12 Feb, 2018

- 09:00 – 18:00 Registration

Day 1 : TUESDAY, 13 Feb, 2018

- 08:00 Welcome Coffee
- 08:00 – 09:00 Registration

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- **09:00 - 11:00 FORUM INAUGURATION**

FORUM PATRONAGE

- H.E. Dr. Abdel Moneim El -Bana
Minister of Agriculture & Land Reclamation Egypt
- H.E. Dr. Khaled Badwey
Minister of Public Enterprise Sector, Egypt

WELCOME ADDRESSES

- Chemist. Saad ABU ALMAATY
**Representative of Egyptian Fertilizer Industries
Chairman & Managing Director, Abu Qir Fertilizer Co, Egypt**
- Mr. Jamal Eddine BENSARI
AFA Chairman, Senior Vice - president Sales Americas, OCP, Morocco
- Eng. Mohamed Abdallah ZAIN
AFA Secretary General

KEYNOTE ADDRESS

- Dr. Hicham El-Habti
**The role of Research Centers in Efficient Fertilizer Use
Secretary General, Mohamed VI Polytechnic University, Morocco.**

RECOGNITION & APPRECIATION

- **IPNI 2017 Science Award**

Dr. Abdul Rashid, Pakistan Academy of Science.

11:00 – 12:00 EXHIBITION OPENING

- Coffee Break Networking

12:00 – 13:30 SESSION I

CHAIRPERSON: Dr. Dimitrios Dimitriou
Nexant,UK.

- **Innovative Nutrient Management Strategies for Climate-Smart Agriculture**

Dr. Kaushik Majumdar

Vice President, Asia, Africa & Middle East, International Plant Nutrition Institute (IPNI), India.

- **Customer-driven Strategies for Stronger Profitable Growth in the Arab Fertilizer Business**

Dr. Dimitrios Dimitriou

Managing Consultant, Energy & Chemicals Advisory, Nexant,UK.

Mr.Phil Allen

CEO, CVM€ (Nexant partner),Switzerland.

14:00 NETWORKING LUNCH

DAY 2: WEDNESDAY: 14 Feb, 2018

- 09:30 Coffee & Tea

10:00 – 12:00 SESSION II

CHAIRPERSON: Mr. Michel Prud'homme
IFA, France.

- **Short-Term Outlook of Global Fertilizer Supply and Demand 2017-2018**

Mr. Michel Prud'homme

Senior Director International & Trade Services, IFA, France.

- **Africa Trades & Potential & Impact on Global Trade**

Dr. Mounir Halim

Head of Business Development -Fertilizers, Argus Media, UK

- **Potash Capacity Growth & its effects on Global Fertilizers Markets**

Mr. Humphrey Knight

Potash Analyst, CRU, UK.

- **Challenges and opportunities in global phosphates supply**

Mr.Ibi Idoniboye

Head of Phosphates and NPK, Integer, UK

12:00

Coffee Break & Networking

12:30 – 14:30

SESSION III

Chairperson: Mr. Stephen Zwart

Stamicarbon B.V, The Netherlands

- **Improving the World through Product Stewardship**

Mr. Volker Andresen

Director, IFA's Technical & Safety-Health-Environment Committee, France

- **New Developments in Controlled Release Urea.**

Mr. Stephen Zwart

Vice President Licensing, Sales & Services, Stamicarbon B.V, The Netherlands

- **Sulphur & Sulphuric Acid Fertilizers Markets**

Mr. Ralf Gubler

Director Research & Analysis -Fertilizers & Industrial Gases, IHS Markit, Switzerland

- **Why the Revamps are Financially Good for the Fertilizer Companies**

Mr.Fred Kessler

Head of Amonia & Urea revamps group, Thyssenkrupp, Germany

19:00 – 22:00

GALA DINNER

DAY 3: THURSDAY: 15 Feb, 2018

- 09:30 Coffee & Tea

10:00 – 13:00

SESSION IV

CHAIRPERSON: Prof. Munir Al Rusan
JUST University, Jordan

- Organic vs inorganic fertilizers: an on-going debate**
Prof. Munir Rusan
Jordan University of Science & Technology (JUST), Jordan
- OCP Agricultural Caravan**
Mr.Hassan Rafik
Agronomic Manager, OCP , Morocco
- SABIC's Efforts to Spread Sound Agricultural Culture in Saudi Arabia.**
Eng. Dakheel N. Alhabeeb
Sales Account Manager, Agri-Nutrients, SABIC, Saudi Arabia
- Fertilizer-based Strategy to Enrich Staple Cereals with Zinc and Iodine to Address Hidden Hunger**
Dr. ABDUL RASHID
Pakistan Academy of Sciences, Pakistan
- Fertilizers and Sustainable Agriculture**
Dr. Hassan Ragab El-Ramady
Soil and water Dept., Faculty of Agriculture, Egypt
- Implementing positive strategies for effective use of fertilizer in devolving countries.**
AOAD Sudan.

13:00

CLOSING REMARKS

14:00

NETWORKING LUNCH



AND MILES OF PURSUING AGRICULTURE SUSTAINABILITY ENVIRONMENTAL PROTECTION

“ We take the longest mile in the pursuing of agriculture sustainability and environmental protection, because we care about what's in our plates ”

As an association, the AFA acts from a leading place in the support of agricultural production, while discovering the role of its member companies through activities to benefit communities. But it's not just closing gaps, we extend bridges with farmers in farthest places, making the agricultural caravans our medium for it. AFA is in the heart of community development, next to its member companies, to change farmers' daily lives for the better, ensuring the efficiency on fertilizer's use for a sustainable crop production.