



**3 AWARDS TO WIN**

**13:00 BST (GMT+1)**

**OPENING** Dr Mounir Halim, Managing Director, **AFRIQOM**

**WELCOME NOTE** HE Eng. Adil Kareem, Deputy Minister- Ministry of Industry and Minerals, Iraq, & Chairman, **AFA**

**SESSION A** 13:03 BST (GMT+1)

- Mr Fayçal Benameur, SVP - **OCF Africa**: *Innovation to foster a sustainable development of Africa agriculture*
- Mr Ahmed Al-Alshaikh, Commercial Director, **Maaden**: *Africa markets, challenges & opportunities*
- Dr Nicole Hart, General Manager Commercial, **Omnia**: *Doing better for Africa*
- Q&A to Speakers' Panel

*Break – Panellists Change*

**SESSION B** 14:10 BST (GMT+1)

- Mr Rashid Lubani, SVP Sales & Marketing, **Arab Potash**: *APC overview and strategic Outlook, presence and future cooperation in African markets*
- Eng. Hussein El Ghazzawy, CEO, **Evergrow**: *Fertilizers market brief focus on Africa*
- Mr Zoumana Bakayoko, CEO, **Agro West Africa**: *Logistics impact on cost structure across West Africa*
- Q&A to Speakers' Panel

*Break – Panellists Change*

**SESSION C** 15:00 BST (GMT+1)

- Mr Jason Scarpone, President & CEO, **AFAP**: *The role of Agri SMEs in unlocking Africa's potential*
- Mr Albin Hubscher, CEO, **IFDC**: *Unlocking Africa's potential by closing the productivity gap*
- Mr Tarik Zaghoul, d. Managing Director, **CMA-CGM**: *Logistical tools to facilitate trade in Africa*
- Dr Mounir Halim, Managing Director, **AFRIQOM**: *Africa markets overview*
- Q&A to Speakers' Panel

**SESSION D** 16:05 BST (GMT+1)

- Sponsors' Videos
- WAFA Video

**SESSION E** Awards' winners' announcement

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