

afa

الإتحاد العربي للأسمدة
Arab Fertilizers Association
Since 1971

29Th

Edition

AFA INTERNATIONAL ANNUAL

FERTILIZER

CONFERENCE & EXHIBITION

21-23 February 2023, Cairo, Egypt
The Nile Ritz -Carlton Cairo

المؤتمر الدولي السنوي التاسع والعشرون
للأسمدة والمعرض المصاحب

الصمود من أجل استدامة الأمن الغذائي

**BUILDING RESILIENCE TO SUSTAINABLE
FOOD SECURITY**



29th AFA Fertilizer Annual CONFERENCE & EXHIBITION

We are thrilled to announce that the 29th AFA Fertilizer Annual Conference and Exhibition are scheduled to be held during the period 21 to 23 of February 2023, at the Nile Ritz Carlton, Cairo, Egypt. The importance of the Arab region is set to increase in the future by the ongoing concentration on the food security issue, Agriculture sector productivity, and a more sustainable environment. Based on the success of the previous Annual events, AFA Conference is expected to attract nearly a range of 1000 visitors and attendees

from the “fertilizers” industry as regional stakeholders, producers, distributors, traders as well as the industry decision-makers, and various delegates from the Middle East, Africa, Europe, North and South America, and Asia; therefore, it represents one of the unique worldwide networking gatherings of its genre. We at AFA will be pleased by your attendance and to take a part in this unique Conference .

Why should you attend?

AFA ANNUAL CONFERENCE



The 2023 AFA Conference is devoted to the theme “**BUILDING RESILIENCE TO SUSTAINABLE FOOD SECURITY**” that will focus on Agri-nutrients trends, fluctuations and consequences along with the market forecast and outlook of the global Agri Nutrients industry, raw materials and key markets among groups of experts which will provide constructive opinions and more interactive engagement.



Involve in our unrivalled networking opportunity to include new extra facilities and technologies to have a better networking tools and space



Unique Opportunity to present your showcase study and to deliver your strategic ideas to your peers



Knowledge exchange and wide sharing platform with international speakers and top experts



Stay on trend with the latest commercial updates and forecasts of the industry within the Arab Region

MAIN TOPICS

The AFA is planning for a more advanced Conference by gathering international experts with Arab region fertilizer producers in an attempt to enhance the region's competitiveness in the global market, discuss the prospect opportunities from various perspectives as fertilizer Economics, Agriculture Sector, logistics & Supply Chain, Renewable energy, Green Hydrogen and investments outlook in the Arab region.

- **Fertilizer Policies & Regulations**

- **Global Market Outlook**
(Supply & Demand)

- **Clean Hydrogen & The Road to a Decarbonized Fertilizer Industry**

- **Climate change and food security:**
the role of Agri-tech innovation in creating a sustainable, food-secure world

- **Oil and Gas Outlook;**
Demand & supply uncertainties abound

- **Advancing Market Intelligence**
In Africa

- **Insurance in the fertilizer Sector**

- **Water security & sustainable development**

- **Food & Agricultural**
for sustainable transformation initiatives

- **Bio -stimulant efficacy**

Monday February 20, 2023

10:00 – 16:00 Registration

13:00 – 17:00 Tour visit

Tuesday February 21, 2023 (Day 1)

08:00 - 09:30 Registration & coffee Break

09:30 - 11:00 Opening Session - Exhibition Opening

11:00 - 11:30 Networking Coffee Break

11:30 - 13:00 **Session (1) Policies & Regulations**

14:30 - 16:00 Lunch

Wednesday February 22, 2023 (Day 2)

12:30 - 13:00 Networking Coffee Break

13:00 - 14:30 **Session (2)**
Towards a Decarbonize Fertilizer Industry & new hydrogen

14:30 - 15:00 Networking Coffee Break

15:00 - 16:30 **Session (3)**
Food & Agricultural for sustainable transformation initiatives

20:00 - 23:00 Gala Dinner

Thursday February 23, 2023 (Day 3)

09:00 - 09:30 Networking Coffee Break

09:30 - 11:30 **Session (4)**
Global Fertilizer Market Outlook

11:30 - 12:30 Closing Session

TENTATIVE PROGRAM

Side Meetings (By Invitation)

Meetings Tuesday February 21, 2023 (Day 1)



By invitation

13:30 - 14:30
Training Working Group Meeting



By invitation

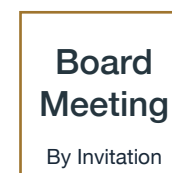
16:00 - 17:30
Agriculture Committee meeting



By invitation

18:00 - 19:30
Economic Committee meeting

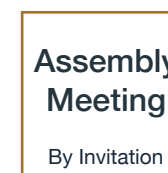
Meetings Wednesday February 22, 2023 (Day 2)



Board Meeting

By Invitation

10:00 - 11:30
Board Meeting



Assembly Meeting

By Invitation

12:00 - 13:00
Assembly meeting



By Invitation

17:00 - 18:30
Technical Committee meeting

Meetings Thursday February 23, 2023 (Day 3)



By invitation

12:30 - 13:30
Media Working Group meeting

Conference program

It is noteworthy that these issues will be fully addressed through 3 days Conference program, comes with the latest market trends, the industry global directions, and implications for the fertilizer markets, along with the objectives of increasing agricultural productivity and ensuring food security; In this context, the Conference program will feature presentations delivered by high caliber speakers from around the world.



Presidents, CEOs, Chairmen, Managing Directors



General Managers



Commercial & Marketing Managers, Chief Economists and Traders



Agronomists & Research Institutes



Technology Groups



Trade Organizations

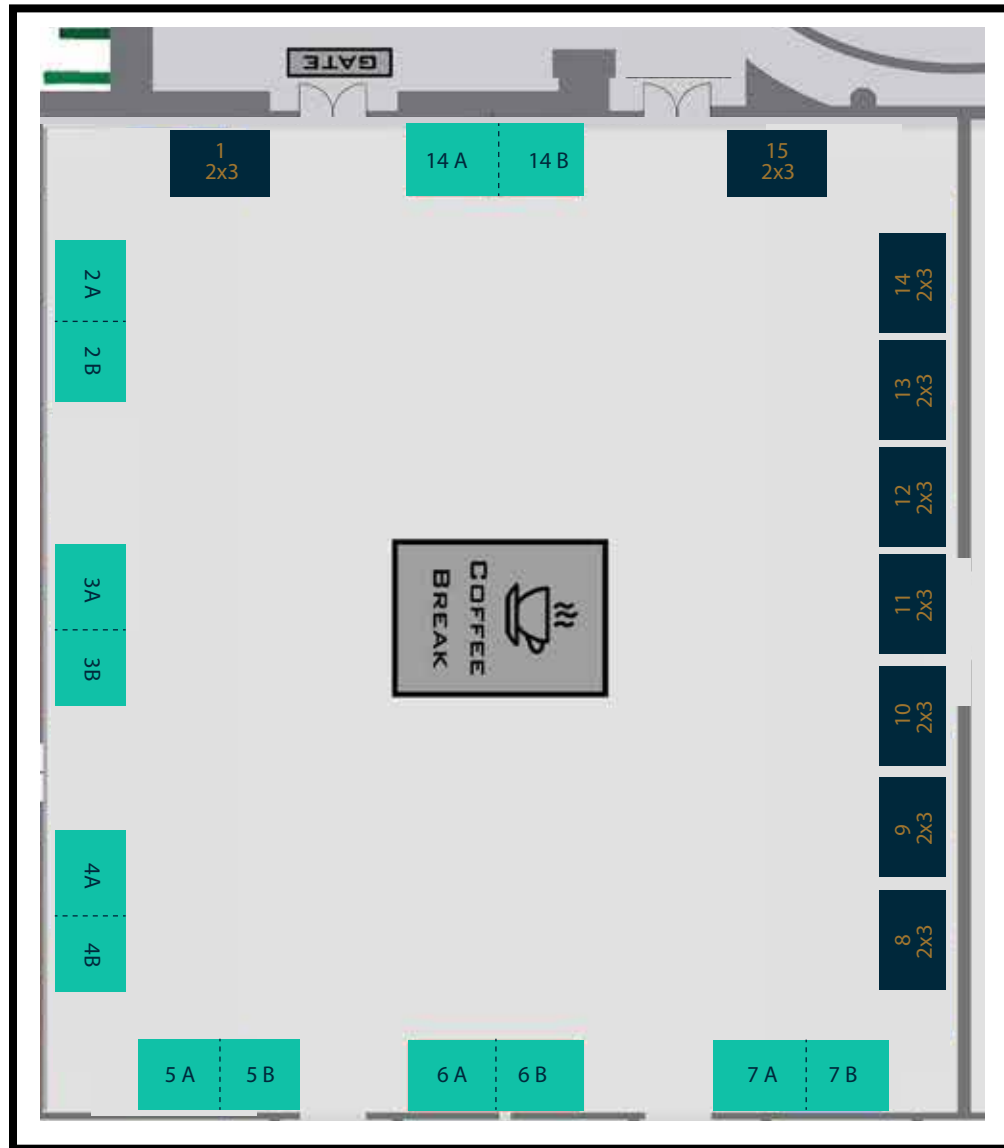


Regional & Int'l Organizations related to fertilizer use



Investors, Consultants
Banking & Finance

Who Should Attend? _____



EXHIBITION FEES	
Member	Non-Member
\$ 3300	\$ 4300
<ul style="list-style-type: none"> - Table + 2 Chairs - Electrical power supply 	
<p>2 Meters</p> <p>3 Meters</p>	
For booth/space reservation please contact afa@arabfertilizer.org	

- Ready Standard Booths
- Available Space for Building only

Annual Conference Exhibition

The Annual Conference exhibition will assemble the leaders in the expanding fields related to the fertilizer industry. Its open access initiative is committed to make genuine and reliable contributions to the Fertilizer community, made it the perfect platform for global networking as it brings together solutions, latest technologies across the globe. The Annual Conference exhibition will feature a wider coverage with more specialties & industrial focus, we target an extraordinary exhibition that will include different companies and top Fertilizers producers.

VENUE DETAILS



Venue Details



The Nile Ritz-Carlton, Cairo

The Nile Ritz-Carlton, Cairo carries a rich legacy of tradition and luxury. Overlooking the Nile River lies the iconic luxury hotel, offering leisure and business travelers an opulent retreat in the heart of Cairo. The hotel marries the “bucket-list” city with world-class services; offering splendid amenities.



What's Nearby?

- *Al-Tahrir Square*
- *The Egyptian Museum*
- *Cairo Tower*
- *Al-Azhar Mosque*

CITY INFORMATION



Cairo City

Cairo is the capital of Egypt and the largest city in the Arab world. In Cairo, and along the Nile River Valley, the climate is a hot desert climate, temperatures in winter range from 15 to 25 °C, while night-time lows drop to below 15 °C, please review the following forecast of Cairo weather during the event period.

Weather Forecast

21 Tue	 35%	15 to 25 °C 5 to 15 °C	Sunrise 6:29 AM Sunset 5:47 PM
22 Wed	 13%	15 to 25 °C 5 to 15 °C	Sunrise 6:28 AM Sunset 5:48 PM
23 Thu	 13%	15 to 25 °C 5 to 15 °C	Sunrise 6:27 AM Sunset 5:49 PM

RECOMMENDED SITES VISITS



The Great Pyramids

The great of ancient Egypt is structures and a pinnacle of architectural grandeur). Its fine proportions and the harmony of its lines allowed it to be taken the first place among the seven wonders of the world .



Abdeen Palace Museum

Abdeen Palace is one of the most famous royal palaces in Cairo, and it was the seat of government from 1874 until the 23rd revolution in 1952.



Cairo Tower

The Cairo tower was built in 1961. It tends in the middle of Cairo, overlooking the city from 185meters high. When you are at the top of the tower you can have an impression of the enormous city of Cairo

RECOMMENDED SITES VISITS



Salah El Din Citadel (Al Qaala)

The citadel was built after the Fatimeds by the Arabic knight "Salah El Din El Ayoubi". He built this citadel to protect old Cairo which was the main city at that time from the invaders.



Opera House

The new 7 -story opera house at the Gezira Exhibition Grounds was inaugurated on October, 3, 1988. Designed by a team of Japanese and Egyptian architects, it is an architectural masterpiece of Islamic design.



Khan El Khalili

The best tourist market in Egypt. Variety of goods and products is available at Khan El Khalili. And the atmosphere of the market certainly has some life to it. Though there is more than a few tourists milling about.

REGISTRATION

Details

Delegate Fees

Access Category	AFA Member	AFA non-Member
Onsite	2,000 USD	2,400 USD
Free Registration	Free entry for NGOs, Academics and Students	

Accommodation - Event Venue

The Nile Ritz-Carlton, Cairo



All below rates are Inc. Service charge and all applicable taxes on BB basis

Room Type	Single	Double
Deluxe City and Museum view Room	280 USD	305 USD
Deluxe Nile view room	330 USD	355 USD
Club City View Room	400 USD	425 USD
Club Nile View Room	450 USD	475 USD
Junior Suite	420 USD	445 USD
Executive Suite	600 USD	625 USD

REGISTRATION FACILITIES



Meet & Assist

Including free Meet & Assist for all Registered delegates from Airport and vice versa.



Accommodation

Bookings will be by the guest, direct with the hotel, rates for registered delegates.



MEETING ROOMS

AFA has reserved a limited number of onsite Meeting Rooms, which will be allocated to companies on first come-first serve basis, for the daily rate please *contact us as early as possible to guarantee your private meeting space.*



GROUND SERVICE

limited to 2 days before and after the Conference. AFA is providing a free of charge pick-up from/to airport as a round trip, for your free pick-up. upon arrival. Kindly find the AFA welcome sign at the airport

- Daily private & luxurious cars will be available with special fees upon request.



AFA HOSPITALITY DESK

AFA staff will be glad to provide you with any required assistance. Please pose your inquiries to AFA staff at the Conference registration counter.



TOUR DESK & TICKET SERVICES

A travel Desk will be available, the desk will handle all inquires related to flight reconfirmations, airport transfer service and excursions.

- Private touristic trips will be available on Fees upon request.

Optional Hotels in Cairo

Cairo Marriott Hotel

Room Type	Rate
Single Room	175 USD
Double Room	195 USD

All above rates are Inc. Service charge and all applicable taxes on BB basis

InterContinental Cairo Semiramis

Room Type	Foreigners Rate	Egyptians Rate
Single Room - City View	220 USD	4600 EGP
Double Room- City View	240 USD	4950 EGP

All above rates are Inc. Service charge and all applicable taxes on BB basis

Steigenberger Hotel El Tahrir Cairo

Room Type	Rate
Single Room	140 USD
Double Room	150 USD

All above rates are Inc. Service charge and all applicable taxes on BB basis

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في الفترة من 21-23 فبراير 2023
فندق النيل ريتز كارلتون القاهرة

المؤتمر الدولي السنوي التاسع والعشرون
للأسمدة والمعرض المصاحب

الصمود من أجل استدامة الأمن الغذائي

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#AnnualConference

www.arabfertilizer.org