

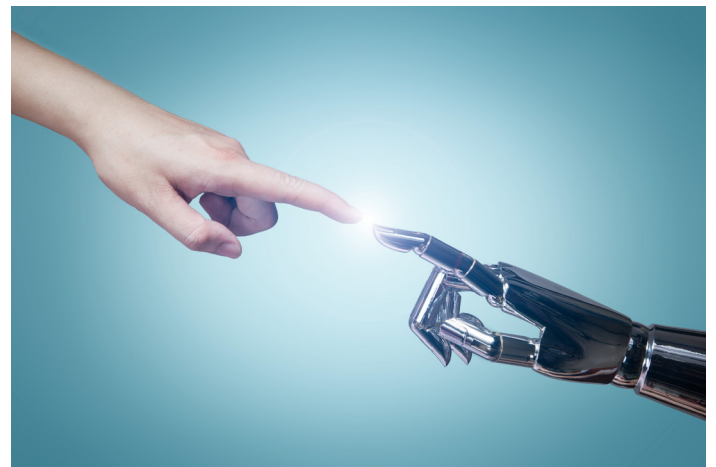
Artificial intelligence & Digital technology Applications In the fertilizer sector

09-11, January 2024
Tunisia

Program Overview

Rapid digital transformation holds significant importance for organizations and businesses seeking to enhance their performance, services, and create a better working environment for employees and stakeholders. It enables them to compete effectively by providing distinctive products or services. The impact of digital transformation in the fertilizer industry is evident, as it relies on accurate information and precise control. Digital transformation is not just another technology; it is the key to improving product quality, increasing productivity, and achieving sustainability.

By harnessing the power of digital transformation, the fertilizer industry can better address economic and environmental challenges. It allows for a better understanding of production processes, data analysis, and overall process improvement.



Can the industry afford to ignore this transformation, or should we leverage this opportunity to advance the sector, making it more progressive and efficient?

When we talk about digital transformation in the fertilizer industry, we are discussing a brighter and more sustainable future, an opportunity for innovation and performance enhancement. Based on this, this workshop will explore the topic of digital transformation and its role in advancing the fertilizer sector.

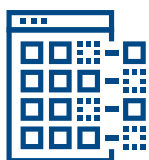
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Program Objectives



Gain a deeper understanding

of digital transformation and its impact on the fertilizer industry by learning its fundamentals and significance.



Apply digital technology

in various aspects of the fertilizer industry, such as production, maintenance, marketing, supply chain, research and development, and enterprise management.



AI & digital Transformation

The impact on the firm performance



Utilize data analytics

for making strategic decisions



Gain more insights

into investment and innovation opportunities in digital fertilizer technology and how to succeed in this field.



Apply digital technology

in agricultural applications and for food security

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Target Audience

This program has been designed to cater various audiences comprising mid to senior-level professionals in fertilizer production. It is tailored for those in managerial roles as well as high-potential employees, such as:

- Senior management, directors, & executives.
- Professionals in training & development fields.
- Data analysts & experts in data analysis.
- Engineers in the digital agriculture.
- Marketing specialists & brand management professionals.
- Human resources personnel & office managers.
- IT professionals & digital applications experts.
- Researchers & developers in agricultural technology & fertilizer technology.
- Supply chain professionals and inventory management experts.
- Corporate sustainability & projects.
- Individuals interested in digital transformation & digital fertilizer technologies.
- Production, maintenance & technical management.

Registration Fees.

1750 \$ / Per Delegate

Registration - Cancellation Policy

- In case cancelled more than 30 days before the workshop start date, a full refund will be issued.
- If cancelled 14 days before the workshop start date, a %50 refund will be issued.
- If cancelled less than 14 days before the workshop start date, no refund will be issued.

Please note that refunds will only be processed once written notification of cancellation has been received.

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Workshop Venue

Laico Tunis hotel



	Single	Double
Room	378 TND	481 TND
On BB (taxes included)		



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Booking.manager@laicotunis.com